

MAXIMIZEBIZ, LLC.



Presents LUIS CASTRO

ACCLAIMED MOTIVATIONAL BI-LINGUAL SPEAKER AND LEADERSHIP CONSULTANT



Luis is a Military Academy Graduate with a Degree on Military Sciences and Public Administration. Luis served as an Infantry Captain in El Salvador's Army during the long and violent conflict against communist terrorist groups. During Luis' years of combat, he received 2 medals for being wounded in action and 1 for valor (heroism).

During the last two decades, Luis has distinguished himself as a Drill Sergeant, and a Lieutenant in the first juvenile boot camp for the Georgia Department of Juvenile Justice. He is a recipient of the "Commander's Award of Excellence", a yearly award given to those whose devotion to duty has been their trademark. He also served as a Senior Instructor at Georgia's Public Safety Training Center, as the Director of The Emanuel Youth Development Campus, as the Executive Director of the Genesis Academy of Ashburn, Campus Director of the Macon Behavioral Health System and as the Training Director for Cameron and Associates, Inc.

Currently, Luis is the owner and founder of MAXIMIZEBIZ, a Leadership Development Consultant Company. Luis is also a founding partner and certified Coach, Trainer and Speaker for the John Maxwell's Team.

UNDERSTANDING PERSONALITY TYPES AND COMMUNICATION STYLES SEMINAR

The Art of Effective Communication is a central part of the professional interactions between social service workers and the families of the children they work with. Conflict in such relationships is virtually inevitable. In itself, conflict isn't a problem; how it's handled, however, can bring people together or tear them apart. The lack of understanding about the differences and similarities of our personality types and ineffective communication skills can be a source of anger and frustration. However, mastering your communication style and knowing how to interact with others can reduce unhealthy conflict, increase success rate at work, and improve healthier relationships in the day to day operations.

This seminar will help participants gain a deeper awareness of two of their greatest assets: their personality type and their communication styles. This practical and very enjoyable seminar will discuss the reasons why family members behave the way they do. It will also offer practical tips on effective communication skills that we all should keep in mind next time we're dealing with conflict.

MAXIMIZEBIZ is a Leadership Development Company that applies success principles as it teaches teams and individuals to achieve significance through coaching and training sessions and seminars that maximize their potential and move them closer to fulfilling their purpose and destiny.

Come and join this energetic and enjoyable session!

MAXIMIZEBIZ

Leadership Consultant Company

Maximizing Teams By Building Greater People

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